

ImpactHub

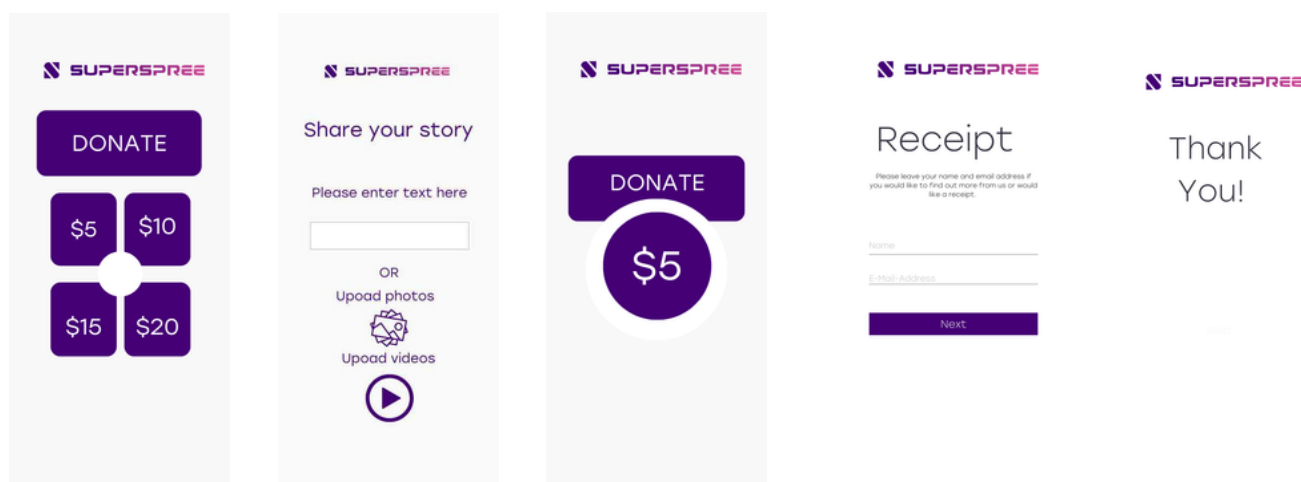


The ImpactHub is your place to create, manage and track your fundraising and story collection campaigns. It's packed full of useful tools and features.

Each organisation requires 1 subscription to the ImpactHub to operate their Supersprees products, accessed via a unique link during Onboarding

	<u>STANDARD</u>	<u>PREMIUM</u>
Price	€25 pm	€50 pm
Number of users	upto 3	unlimited
Donation tracking	Yes	Yes
Customisable donor journey	Yes	Yes
Story board	Yes	Yes
No of donation profiles	upto 3	unlimited
No of device groups	Upto 3	unlimited
Video creator tool	No	Yes
Device tracking via GPS	No	Yes

Create the perfect donor journey



Personalise the donor journey:

- Ask for financial or story donations
- Choose 1 or 4 donation options
- Suggest your own donation amounts
- Select your preferred currency
- Provide receipts or collect GiftAid data (UK)

Provide reassurance by applying your organisation's branding:

- Select your colours
- Add your logo
- Add a key message at the bottom of each donation page
- Create an immediate Thank You message.
- Save multiple donation profiles within your ImpactHub and apply them dynamically across your estate.

Manage your devices, your way:

- Use 'Device Groups' function to manage campaigns or run multiple campaigns.
- Activate the GPS tracking function for security and performance.
- Use the 'Description' function to name your devices, or give unique descriptor to each one.
- Remotely assess battery life of your Halo devices within the ImpactHub.
- Dynamically update the video on your Halo devices to communicate effectively to your supporters.



Manage all your activities in one place

Donation Tracking

For organisations who are collecting donations, this is where you can view and track your donations. See which day or device raised the most money and use the information to start planning ahead. (You will need a payment processing account with Stripe)

Story Board

Take time to read and understand the stories donated in support of your cause. Lived experience is so important when creating or evaluating your impact strategy. Whether it's the impact you've had directly on an individual or reasons why your work is so important, we'll collect them on your story board for you to review and monitor

Video Creator Tool

The Halo device contains a large, HD screen to convey your story to your supporters. The Video Creator Tool uses AI to create a video that delivers your message to your supporters when it really matters

Device Tracking via GPS

Knowing where your devices are situated is useful to understand your best fundraising locations and for security purposes. View your devices on a map to see where they are and whether they are where they should be

Resources

All the user guides, care instructions, FAQs and our top tips can be found in the resources section

Helpdesk

We're here to help if you need us. Just contact us via the helpdesk